



PREMIUM DIGITAL COURSE

01 · Live + Self-paced



● 2-Day Digital Course

WhatsApp Bulk Messaging Mastery

Learn Smart Messaging Strategies for Leads, Sales & Business Growth

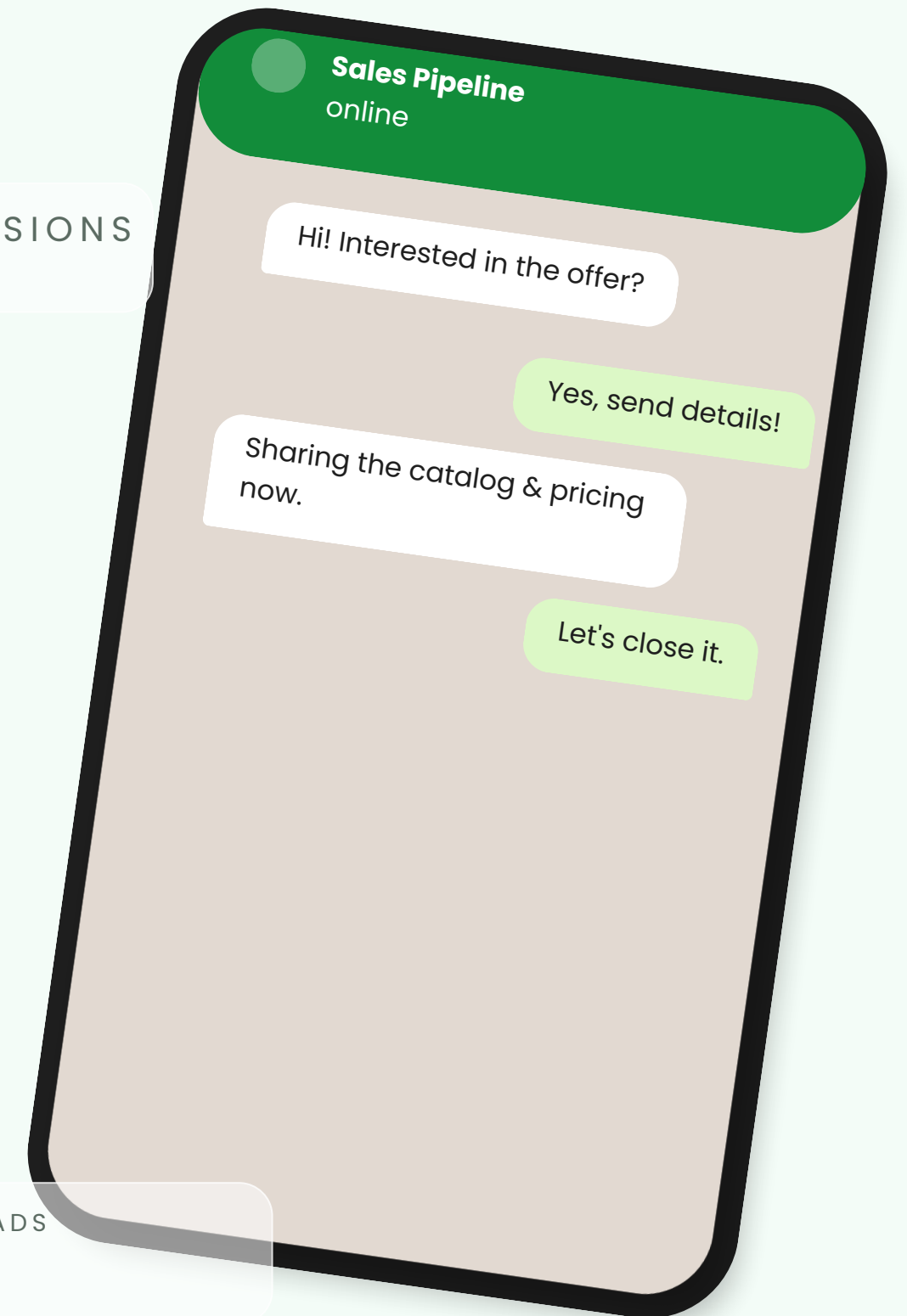
- 2 Live Sessions
- 10 Modules
- Practical Toolkit



CONVERSIONS
+312%



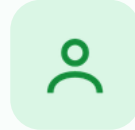
NEW LEADS
1,248



● 3 new messages

Course Overview

— Built for action-takers



01

Who this course is for

- Business owners
- Freelancers
- Marketers
- Coaches
- Beginners



02

What students will learn

Tools, lead sourcing, copywriting, safe sending, automation, and a repeatable strategy to turn WhatsApp into a revenue channel.



03

Business benefits

- Higher reply rates
- Faster lead nurture
- Sales growth
- Lower ad spend



04

Skills outcome

- Bulk messaging pro
- Funnel builder
- Copywriter
- Freelance-ready

WhatsApp Bulk Messaging Foundations

1

MODULE

Introduction

The opportunity & mindset

2

MODULE

Tools & Setup

Your messaging stack

3

MODULE

Lead Collection

Build a real list

4

MODULE

Message Writing

Copy that converts

5

MODULE

Safe Sending

Avoid bans, scale safely

Introduction to **WhatsApp** Bulk Messaging (10 Minutes)

KEY POINT

What is WhatsApp Bulk Messaging?

KEY POINT

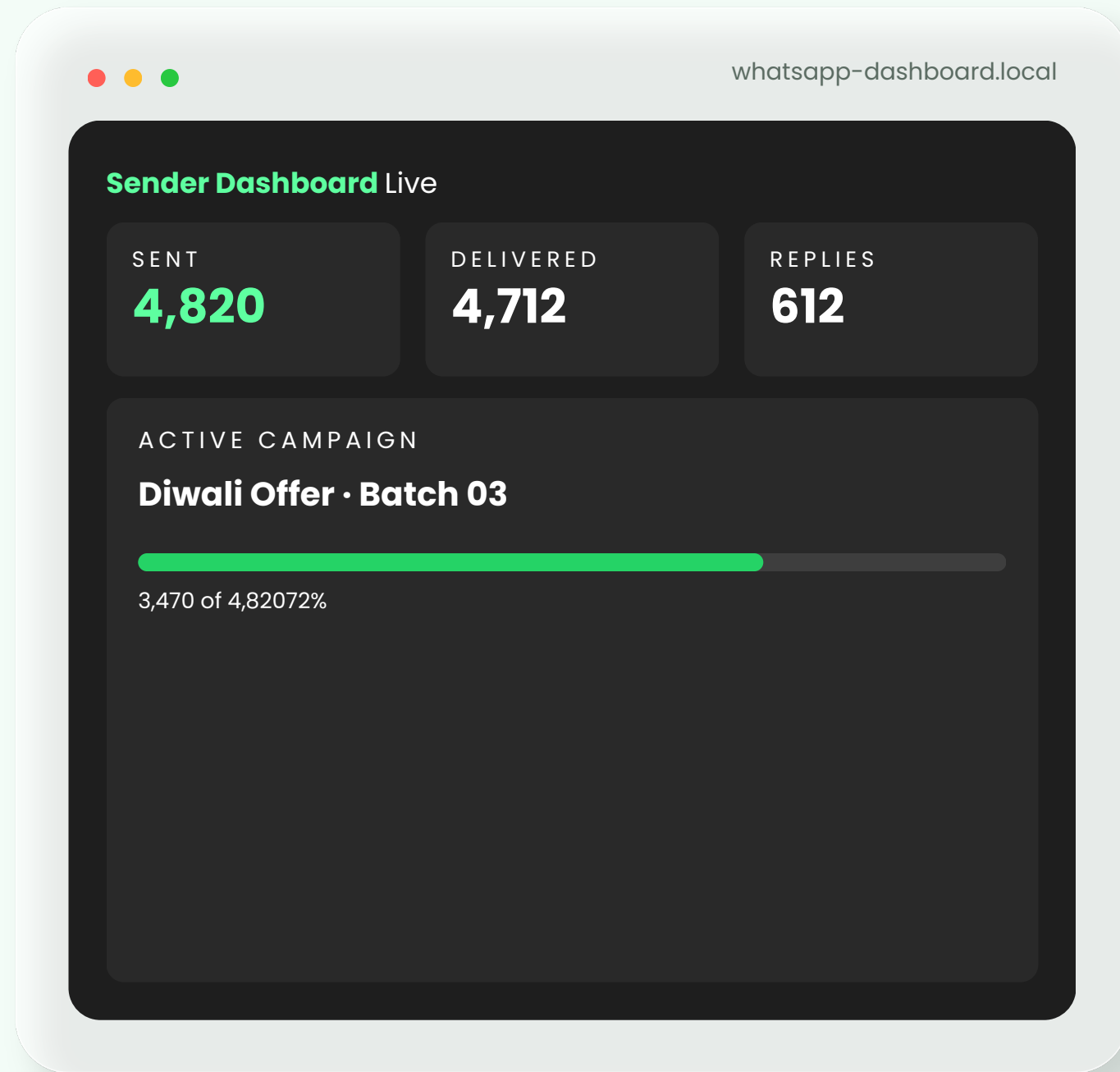
Difference between Broadcast, Groups & Bulk Messaging

KEY POINT

How businesses use WhatsApp for sales

KEY POINT

Real-life use cases and earning opportunities



Tools & Setup Process (15 Minutes)

01 Required tools and software

02 WhatsApp Business setup

03 Device and number preparation

04 Basic settings for professional usage

05 Understanding sender safety

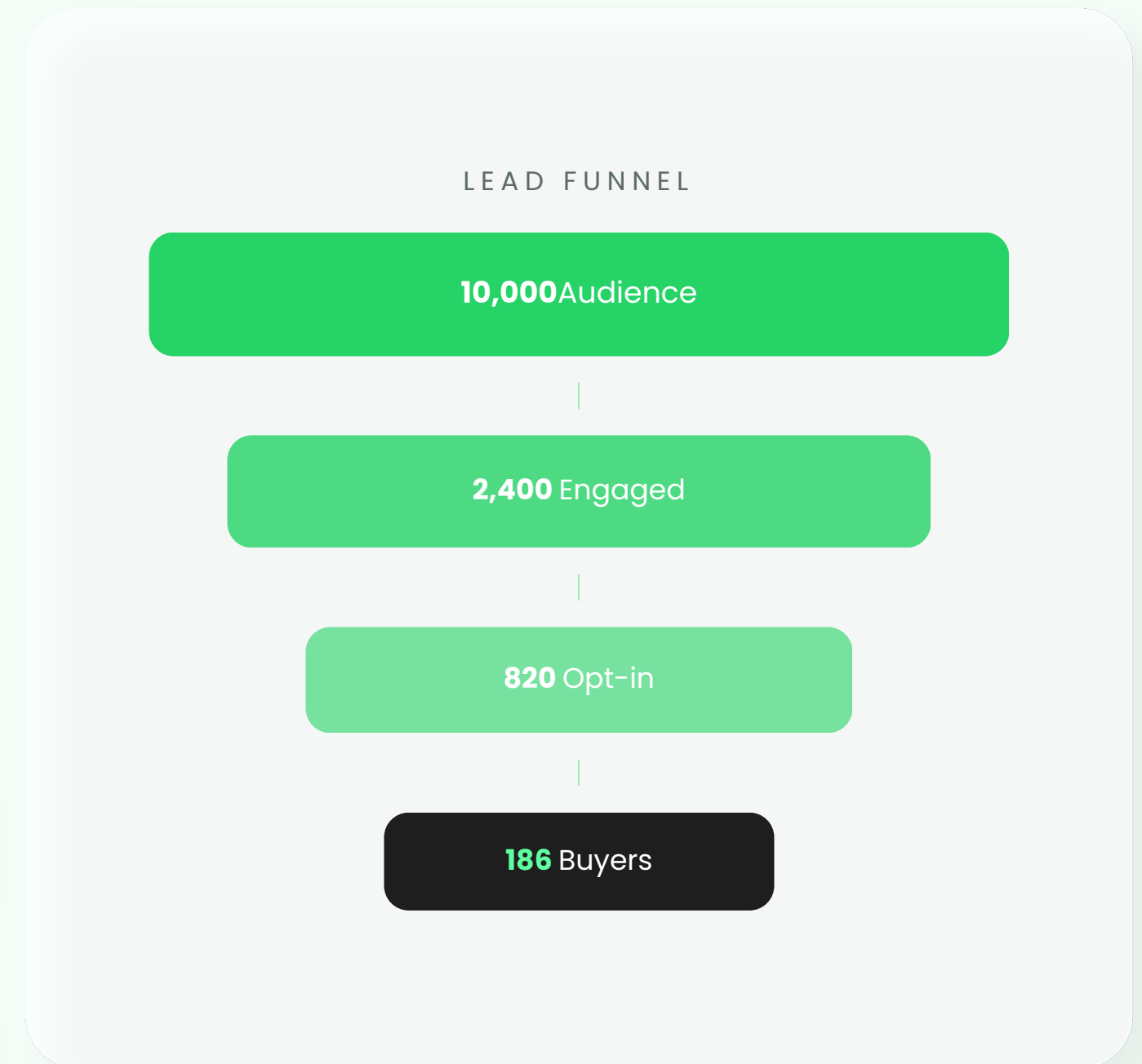
Lead Collection & Audience Targeting (10 Minutes)

→ Finding the right target audience

→ Lead collection methods

→ Organising customer databases

→ Niche-wise targeting strategy



High-Converting Message Writing (15 Minutes)

Priya · Lead
online

Hi Priya, quick one – are you still looking to grow your bakery's weekend orders? 10:02 ✓✓

Yes! Tell me more.

Sending you a 3-step plan that doubled a Pune bakery's Sunday orders in 14 days. 1 message, 30 seconds to read. 10:02 ✓✓

Share please

TEMPLATE Soft-Open / Value-Tease / CTA

→ How to write attention-grabbing messages

→ CTA (Call-To-Action) techniques

→ Offer-based messaging

→ Avoiding spammy words

Safe Sending Practices (10 Minutes)


01 How to avoid WhatsApp blocking

02 Daily sending limits

03 Warm-up strategy for new numbers

04 Best timing for messaging

05 Common mistakes beginners make



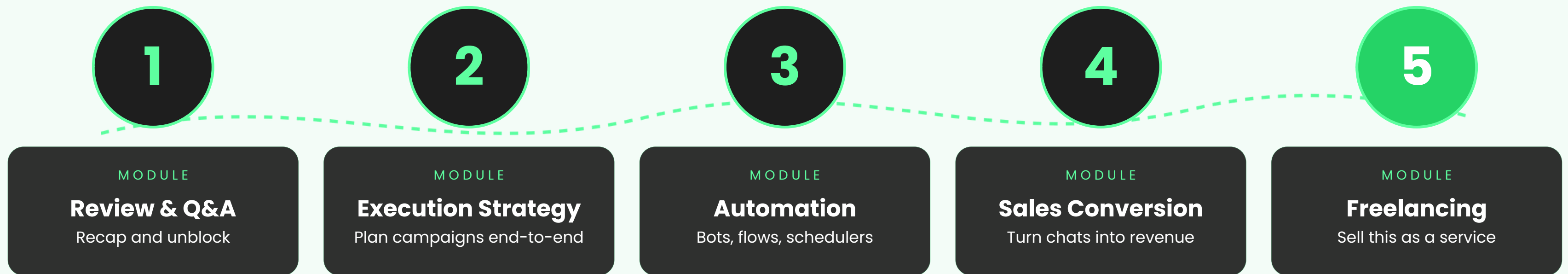
SENDER HEALTH

100% Safe

Throttle, rotate, respect opt-outs —
your number stays alive.

120/hr Throttle	5 Variants	0 Flags
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Advanced Strategies & Business Growth



Review & Q&A (10 Minutes)

→ Quick recap of Session 1

→ Student doubts and troubleshooting

COHORT CHAT 28
online

Rohit

My welcome template got a 41% reply rate.

Anjali

Question: how do I segment by city?

Coach

Tag inside the dashboard, then split by tag before send.

Karan

Closed 2 clients from my list this weekend.

Coach

Let's break that down live.

7-DAY EXECUTION PLAN

Mon Audit list & segment by intent

Tue Draft 5 message variants

Wed Warm-up send · 100 contacts

Thu Reply triage & follow-ups

Fri Full broadcast · 1,000 contacts

Sat Measure & rewrite winners

Bulk Messaging Execution Strategy (15 Minutes)

01 Step-by-step campaign execution

02 Message scheduling basics

03 Personalization techniques

04 Follow-up message strategy

05 Customer engagement workflow

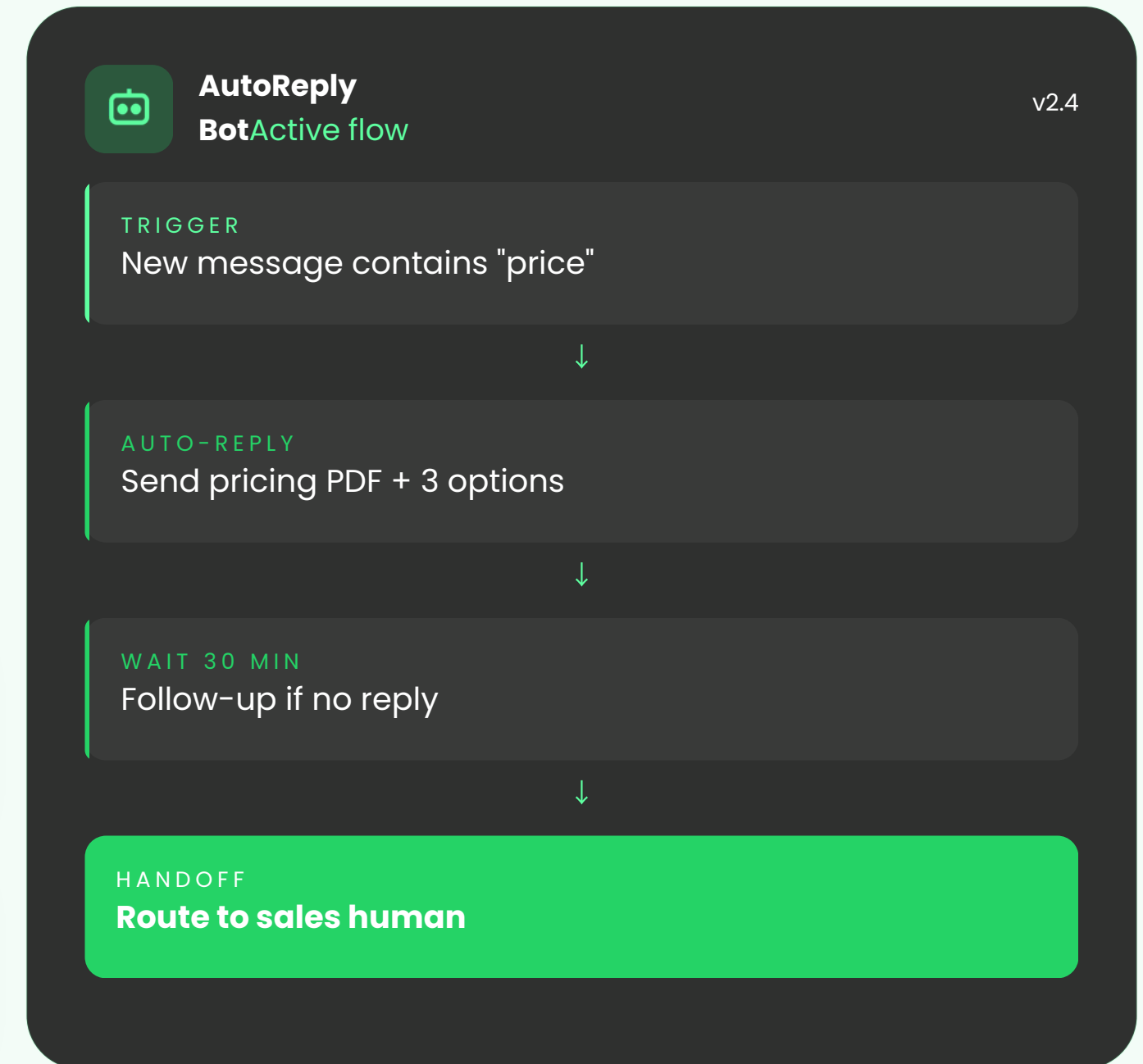
Automation & Productivity Hacks (10 Minutes)

→ Basic WhatsApp automation concepts

→ Auto-replies and quick replies

→ Labelling and customer management

→ Time-saving methods for scaling



REVENUE TRAJECTORY 90 days



REPLIES
38%

DEMOS
142

CLOSED
47

Sales **Conversion** Strategy (15 Minutes)

01 Turning leads into customers

02 Psychology behind response-generating messages

03 Building trust through WhatsApp

04 Handling objections professionally

05 Follow-up framework that increases sales

Freelancing & Income Opportunities (10 Minutes)

INCOME POTENTIAL

Per client / month

₹8K-25K

Based on industry, list size, and scope of work

3

Clients

5

Clients

10+

Agency

01 How to offer WhatsApp marketing as a service

02 Pricing strategy for clients

03 Getting your first clients

04 Creating a monthly recurring income

05 Scaling into a digital business

Session & Payment Details

Session Types

Weekend Batch

 Saturday - Sunday

 Flexible Time Slots

Payment Structure

One-Time Payment

 ₹ 399

Limited Seats Available

Secure Your Spot Today